

# CABARET DISSEMINATION AND EXPLOITATION PLAN

version 1.0 (09.11.2017)

## WP8 LEADERS:

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## CABARET Dissemination and Exploitation Plan Final Version 1.0 (09<sup>th</sup> November 2017)

### 1. Aim and objectives of CABARET project dissemination and exploitation plan

The aim of CABARET project dissemination and exploitation (D&E) plan is to create a consistent and organized structure to plan and systematically control the project's dissemination and exploitation actions.

This way will provide the tool to better monitoring the performed activities and the planned ones in order to enhance and further improve the outcomes of the project both during the project funding period and beyond to ensure sustainability.

The dissemination plan is embracing all the WPs as reported in the figure below. A key aspect in the dissemination and exploitation plan is to maximise the advantage of the Associate Partners from the existing events and meetings.

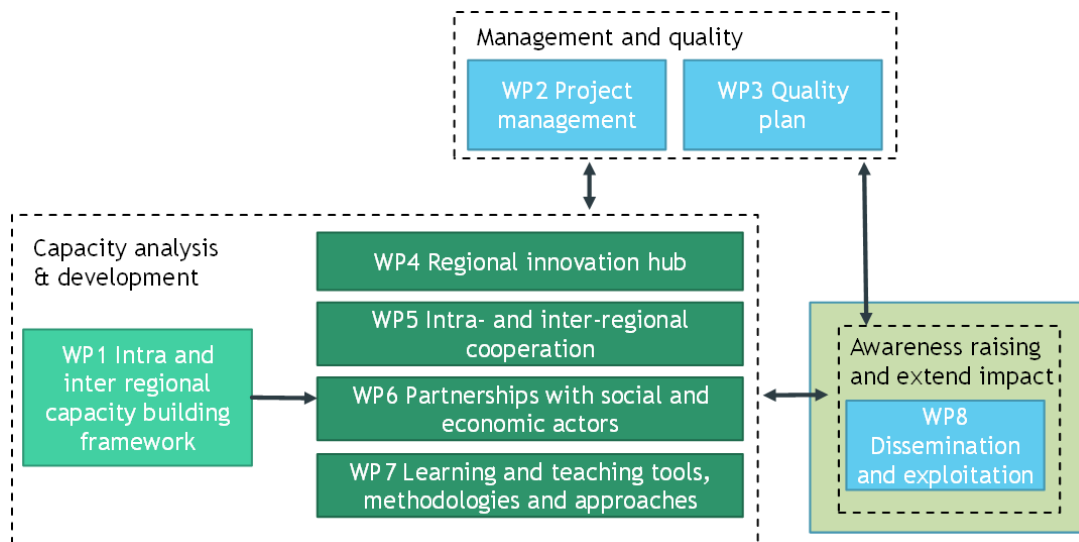


Figure 1. Dissemination and exploitation plan: links among WPs.

The initial dissemination and exploitation strategy is based on the preliminary information given in the part G2 (i.e. detailed description of the project) and on part D on which full details of each partner's links to potential dissemination channels are provided.

The dissemination plan must clearly define and identify the target groups and the mechanisms to reach them. A specific template will be proposed in order to provide a more systematic control and planning.

### 2. Communication of the dissemination and exploitation (D&E)

The main language of dissemination and exploitation will be English. However, several of the WP outputs will be translated into partner and programme country languages in order to expand access to target audiences in all the countries.

Each partner will have the role to inform every 6 months the WP8 leaders about the action performed and normally to delivery such information 1 month before the planned Steering Committee meeting (see scheme below).

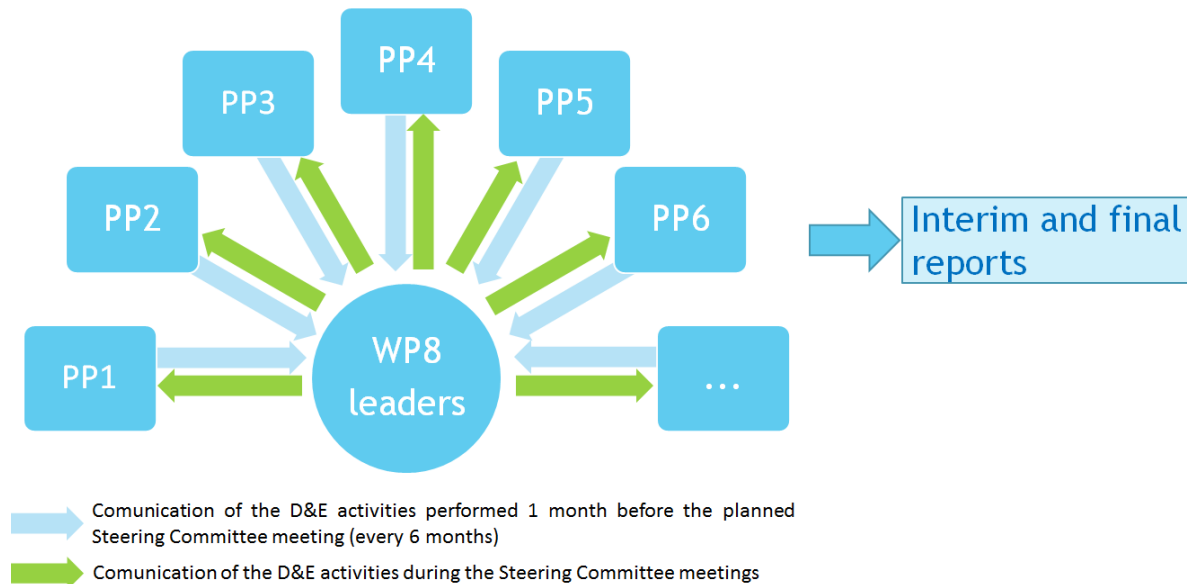


Figure 2. information flows.

### 3. Structure of CABARET project dissemination and exploitation plan – information flow

Based on the described background in the section are proposed 1 table and 2 templates fundamentals of the whole plan. The aim is to collect information among all the CABARET partners for an efficient control.

- Table 1 it is a summary of the CABARET results than can be exploited and thus included within the specific template corresponding to the dissemination and exploitation actions.
- Template 1 provides a clear picture of the whole planned dissemination and exploitation actions based on the table 1 output. Within it the intended target groups and time of the implemented actions are reported. The proposed and listed actions will be integrated with the outcomes from the discussion following each Steering Committee and/or from specifically dedicated WP8 brain storming. Template 1 will provide a consistent base to enable an efficient monitoring, control and reporting of dissemination and exploitation actions taken by all project partners.
- Template 2 contains a more detailed list of results within the dissemination and exploitation planning workshop in fact determining activities already made and potentially draft future activities. Within this template are also specified the specific target groups of the dissemination activity and the mechanism able to reach them.

4. Table 1: Exploitable CABARET Results

Work Package and Outcome ref.nr.	Disseminating/Exploitable Result	Potential corresponding Actions
<b>WP1 - Intra- and inter-regional capacity building framework</b>		
1.1.1	A regional monitoring and assessment framework underpinning the capacity analysis for support regional efforts towards MHEW	Publications and conference publicising
1.2.1	Analysis on how to institutionalize and strengthen multi-hazard, end-to-end, people-centred EWS for all communities	Publications and conference publicising Spreading of results
1.2.2	Regional position paper to identify intra (Asia) and inter region capacity needs across partner country HEIs to improve MHEW and increase resilience among coastal communities	Publications and conference publicising Spreading of results
<b>WP2 - Project management</b>		
2.4	E-newsletters	Publishing in the web-site Distribution among partners and wider audience
<b>WP3 - Quality assurance and monitoring</b>		
3.2	Results from the capacity building progress survey based on index and indices (alongside year 1 baseline)	Publications and conference publicising Spreading of results
<b>WP4 - Regional innovation hub on MHEW</b>		
4.1.1	Regional innovation hub for knowledge transfer with Europe and other regions Terms of reference and work	Publishing in the web-site Distribution among partners and wider audience
4.2.1	Sandpits events through interactive workshops	Publicise workshops outcomes and encourage participation
4.3.1	short term scientific missions	Publishing in the web-site Publications and conference publicising
4.4.1	Innovation training workshops (virtual face-to-face events)	Publishing in the web-site Publicise training materials and encourage their use
<b>WP5 - Regional cooperation for MHEW</b>		
5.1.1	Develop capacity to increase international cooperation by partner HEIs through a roadmap addressing regional gaps and	Publicise the roadmap and encourage its dissemination for a widespread adoption

	priorities in Asia (informing actions at the regional level), as well as raise awareness of the importance	
5.1.2	Regional cooperation training programme and materials archived as MOOCs (Major Online Open Courses)	Publicise training materials (MOOCs) and encourage their use
5.2.1	Regional cooperation training events	Publishing in the web-site Publicise events and encourage participation
<b>WP6 - Partnerships with social and economic actors</b>		
6.1.1	Prepare a university – social and economic actor strategy and implement a secondment plan for partner institutions	Publicise secondments plan and encourage its widespread adoption for finding opportunities for fruitful partnerships with social and economic actors. Multi-stakeholder engagement improving the interface between scientists and wider social and economic actors
6.1.2	Secondments	Publicise secondments and encourage their acceptance
6.2.1	University-Social and economic partnership training workshops (face-to-face training workshops)	Publicise training materials and encourage their use
<b>WP7 - Learning and teaching tools, methodologies and approaches</b>		
7.1.1	Functional and technical specification for the regional capacity building platform	Publicise events and encourage their use Conference and journal publications
7.1.2	Online regional capacity building platform	Publicise platform and encourage its widespread use Conference and journal publications
7.2.1	Manual for technical staff and users	Publicise manual and encourage its use
7.4.1	Design, develop and host appropriate MOOCs (Major Online Open Courses) within the platform	Publicise training materials & MOOCs and encourage their use
<b>WP8 - Dissemination and exploitation</b>		
8.1.1	Dissemination and Exploitation plan	Implement dissemination and Exploitation plan
8.2.1	Project website	Publicise CABARET project website and boosts its links towards partner's website and other social media tools (i.e. Facebook, twitter, Vimeo, LinkedIn, Researchgate etc...)

8.2.2	Promotional kit (brochures, posters, news articles)	Maximise distribution of promotional materials towards partner's website and other social media tools (i.e. Facebook, twitter, Vimeo, LinkedIn, Researchgate, etc...)
8.3.1	Sustainability plan	Implement sustainability plan
8.4.1	Policy briefing on regional capacity building for MHEW	Host policy dialog with key stakeholders
8.4.2	Policy dialog	Publicise policy dialog and encourage participation in it
8.5.1	Minimum of 1 presentation per programme/partner country HEI, per year on the CABARET at conferences and events	Conference presentations and publications. Presentations at events
8.5.2	Minimum of 3 papers in conferences and journals	Journal publications
8.6.1	Project report	Maximise distribution of project report towards partner's website and other social media tools (i.e. Facebook, twitter, Vimeo, LinkedIn, Researchgate, ...)

### 5. Template 1: Dissemination actions and summary table

The dissemination and exploitation plan is focused on an overarching approach involving different actions type summarized within the scheme below.



Figure 3. Dissemination Action types

According to the guidelines within the Use of the Grant Document it is reminded that must be provided:

- proof of the dissemination actions (e.g. copies of articles, presentations, training materials, photographs, internet address links, etc.)
- the acknowledgement of the CABARET project in papers and publications.

List of dissemination Action Type	Description of specific dissemination actions	Target groups	Date
Project website			
Project launches in social media (Facebook, twitter, Vimeo, LinkedIn, Researchgate etc...			
Links to project website and social media pages Facebook, twitter, Vimeo, LinkedIn, Researchgate etc...)			
Distribution of project promotional materials (posters, leaflets, brochures, fliers, etc.)			
Project information on partner organizations' websites			
CABARET project presentations at non-CABARET events (summer schools, seminars, network events, etc....)			
Raising awareness: any forms of communication and media			
Conference presentations and publications			
Journal publications			
Special issues of journals			
Conferences (Organization and Participation)			
CABARET training school/summer			
Interviews			
CABARET WPs workgroups with external stakeholders			
Dissemination of CABARET virtual research training platform, training materials, MOOCs, etc.			
Policy briefings and other dissemination activities aimed at influencing policy			
Project information disseminated to students			
Translation and distribution to media			
Discussion			
Face-to-Face meeting and/or virtual meetings			
e-communication and emails			
Informative material (poster, leaflets, brochures)			
Translations of project information or project deliverables in national language			
... (to be eventually added based on table 1)			



Template 2: dissemination actions table (to updated during each steering Committee meeting of WP 8) – situation at July 2017

Institution, Country	Description	Dissemination content	Target Group (TG)	Mechanism to reach TG	When
IHC, Spain	Project info on IHC website ( <a href="http://www.ihcantabria.com/en/">http://www.ihcantabria.com/en/</a> ) and other social media (i.e. IHC Twitter account: <a href="https://twitter.com/IHCantabria">https://twitter.com/IHCantabria</a> ; IHC Vimeo account: <a href="https://vimeo.com/ihcantabria">https://vimeo.com/ihcantabria</a> ;IHC Linkedin: <a href="https://es.linkedin.com/company/ih-cantabria">https://es.linkedin.com/company/ih-cantabria</a> )	<ul style="list-style-type: none"> <li>- General project information</li> <li>- WP 6 activities and results</li> </ul>	IHC staff and researchers and external audience	Website Social media	<ul style="list-style-type: none"> <li>- April 2017- Kick off</li> <li>- Dates of WP 6 activities and results</li> <li>- Project-end</li> </ul>
MGU, Bulgaria	Poster: Edelvays Spassov, Boyko Rangelov., 2017. <b><i>New Seismotectonic Model of the Pernik M5.8 earthquake of May 22, 2012 &amp; Proposed Early Warning System for the Region.</i></b> In: Proceedings of Multi-Hazard Early Warning (MHEW) Conference, Cancun, Mexico, 22-23 May, 2017.	<ul style="list-style-type: none"> <li>- Scientific poster</li> </ul>	Scientists=	Poster	May 2017
DLSU, Philippine	Newsletters at DLSU with information about the project start	General project information	DLSU staff and researchers and external audience	Newsletter	July 2017

